IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

CUSTOMER NO: 22927 Confirmation No.: 7008

Applicants: BREITENBACH et al.

Application No.: 10/581,588 Filed: January 4, 2008

Title: PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-

TRANSACTION RELATIONSHIPS WITH CUSTOMERS OF

VENDING MACHINES

Attorney Docket No.: 03-061

Group Art Unit: 3695

Examiner: Thu Thao Havan

AMENDMENT and RESPONSE to the Non-final Office Action mailed on July 9, 2009

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Examiner:

In response to the Non-final Office Action mailed on July 9, 2009 as Part of Paper No./Mail Date 20090706 (hereinafter the "Office Action"), please enter the following amendments and consider the following remarks.

Following is a detailed listing of all claims that are, or were, in the application. A status identifier is provided for every claim and the current text of every claim is presented, unless the claim has been cancelled or not entered. Current amendments to the claims are expressed in the detailed listing by strikethrough or double brackets (for deleted matter) or underlining (for added matter).